

# GIVE Education!



Communities in Schools partners with Procter & Gamble to lower dropout rate

Communities in Schools is excited to announce its partnership with Procter & Gamble (P&G) to launch GIVE Education, an inspirational new campaign designed to increase awareness of the student dropout crisis and to raise funds to help keep millions of at-risk students in school. The campaign has even tapped Grammy-Award winning artist and philanthropist **John Legend** to serve as the GIVE Education spokesperson!

Our campaign is asking the **entire nation** to take a few simple steps to join our cause and help keep kids in school. **Saturday, July 31st**, P&G GIVE Education brandSAVER will be distributed in newspapers across the country with discounts for P&G products. For every coupon redeemed from this brandSAVER, a **two cent donation will be made to CIS** to help continue our work in supporting our nation's youth. The more coupons redeemed, the bigger the donation - which is why we need all the support we can get!

Procter & Gamble has a long history of supporting education, and has improved the lives of more than 300 million children around the world. P&G focuses its efforts on ensuring children in need get off to a healthy start, get equal access to education, and build skills to succeed in life. The shared commitment to our nation's youth allows P&G and CIS to touch even more lives through GIVE Education.



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